

City of Greenville Media Release

P. O. Box 2207 • 206 South Main Street • Greenville, SC 29602

DATE: April 12, 2001

FOR IMMEDIATE RELEASE

CONTACT: Candace Sommer, Public Relations Coordinator
(864) 467-4470
Paul Ellis, Parks and Recreation Administrator
(864) 467-4350

GREENVILLE NAMED TREE CITY USA 2000

Greenville, SC...The City of Greenville has been named a *Tree City USA* by the National Arbor Day Foundation. It is the ***nineteenth year*** Greenville has received this national recognition.

The Tree City USA program is sponsored by the National Arbor Day Foundation in cooperation with the National Association of State Foresters and the USDFA Forest Service.

To become a *Tree City USA*, a community must demonstrate their commitment to urban forestry through the following:

1. a tree board or department,
2. a tree care ordinance,
3. a comprehensive community forestry program,
4. and an Arbor Day observance.

Paul Ellis, City Parks and Recreation Administrator, notes that winning the award nineteen years in a row makes it no less meaningful. He explains, “The City of Greenville has been a leader in urban forestry in S.C. and the investment has generated positive economic and quality of life benefits for our citizens and their visitors. This commitment to trees and urban beautification has become part of our established community culture that we all enjoy and appreciate.”

#